



**QIS COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)**

Approved by AICTE | Permanent Affiliation: JNTU-Kakinada | UGC-Recognized

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Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272

28.07.2023

Report on Business Plan Competition

Title of the Programme	:	Business Plan Competition
Resource Person	:	DR. SK. Shamshad Ahamed, Associate Professor and Head, MBA, QISCET, Ongole, AP
Date and Time	:	27.07.2023 & 03.30 PM to 5.00 PM
Mode of Session	:	Offline
Meet App	:	NA
Total number of Participants	:	Attended : 25

Brief details of the event:

On 27 July, 2023, QISCET - MBA & IIC had a project presentation. Dr. SK. Shamshad Ahamed, Professor & Head, MBA evaluated the business plan presented by the students. He emphasized the steps involved in developing an innovative way of doing business and how to creating it.

Response of the audience: The students took an active part and presented their business plans like Green Bowl, Submerged Tiles and Outpatient Manage Medical App to the evaluator. Additionally, they described their project and the way they gain knowledge. Each group of youngsters confidently displayed their plans and explained properly.

Faculty Coordinator Name & Email ID: Dr.N.Janardhana Rao,

drjanardhan@qiscet.edu.in

Learning Outcomes:

Students gained knowledge on how to present their business plans in front of expert evaluation panel members.

Expert Narration:

Dr. SK. Shamshad Ahamed, Professor & Head, MBA and team of faculties evaluated the proposed business plans. The experts asked about the market potentials and students explained their plans.



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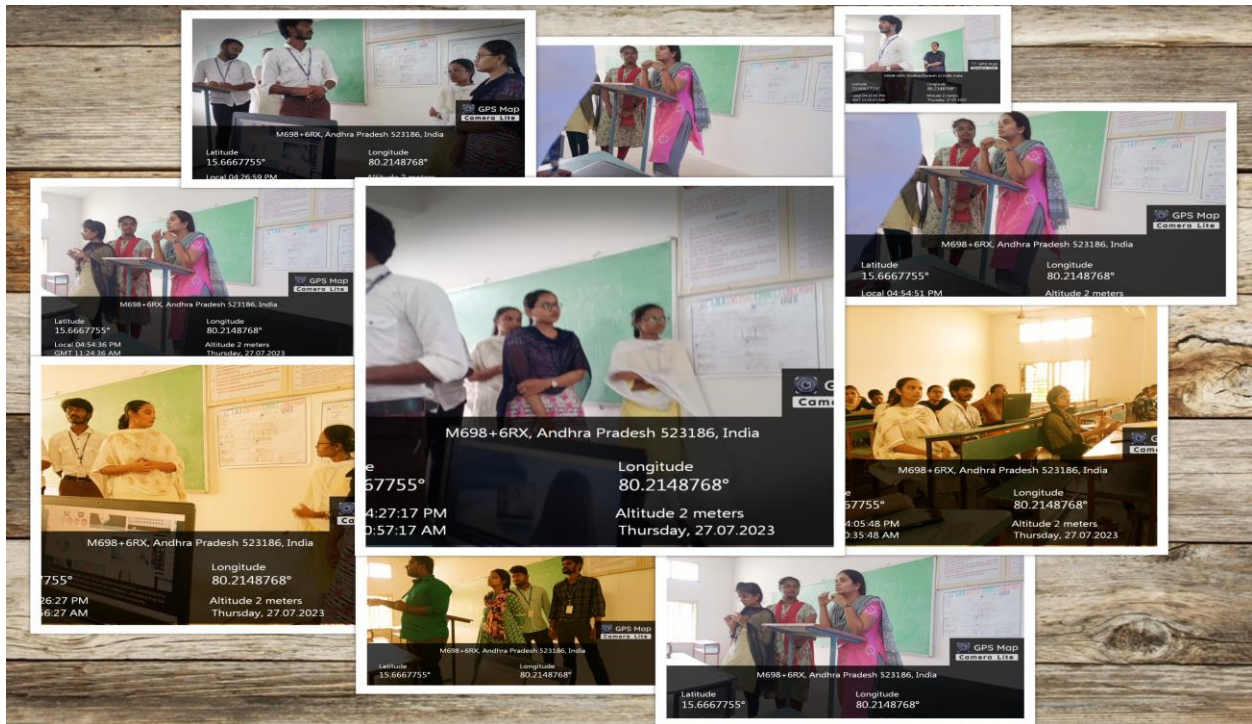
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The selected teams awarded by certificate and also connected with incubation unit in the campus for further progress.

Event Photos:



Date: 28.07.2023

Place: Ongole

Dr.N.Janardhana Rao,

Event Coordinator